



**FOR IMMEDIATE RELEASE**

**Eagle® Merges Big Performance and Lowest Prices with New Cuda® Sonar and Sonar/Mapping GPS Models**

CATOOSA, Oklahoma — America's top-selling Eagle Electronics brand has introduced the world's most affordable fishfinder and navigation electronics for 2006. Unequaled as best-buy bargains, the new Cuda models for 2006 deliver high-res displays, with impressive power and performance features, at prices easily in reach of the most thrifty-minded angler.

In the new Cuda lineup are: The Cuda 250 S/Map combination sonar/mapping GPS for \$199.99 suggested retail. The Cuda 242 sonar-only model for \$79.99. Plus the Cuda 242 Portable, in a just-add-AA batteries, go-and-fish-anywhere package that includes a Skimmer® transducer with suction cup mounting for \$99.99 retail.

Each features a 4-inch diagonal, high-res, 240V x 160H pixel, high-contrast Film SuperTwist display that renders enhanced picture detail and target separation in direct sunlight. At night, or in low-light conditions, screen backlighting affords anglers multi-level brightness control.

On the sonar side, all feature 800 watts peak-to-peak power (100 watts RMS), with a reliable depth capability to 600ft. Water surface temp readings are included, thanks to the patented, wide-coverage Skimmer® transom-mount transducer with built-in sensor. Also underscoring Cuda value is an incredible array of impressive Eagle sonar features. These include Advanced Signal Processing (ASP™) for automatic, hands-free operation; patented GRAYLINE®; Advanced Fish I.D.™ and FishTrack™; split-screen zoom; HyperScroll™, FishReveal™, shallow-deep-zone-fish alarms, and zoom with bottom tracking.

On the navigation side of the new combo model, the Cuda 250 S/Map touts an advanced internal antenna for precise 12-parallel channel GPS+WAAS reception with quick, strong satellite lock-ons. The built-in, high-detail background map includes lakes, rivers, Great Lakes, and U.S. coastal waters with enhanced shoreline detail and nav aids. Mega-memory saves up to 1,000 waypoints, 1,000 event markers, and 100 routes with up to 100 waypoints per route. There is also a choice of 42 graphic icons to mark favorite spots, 40 plotter viewing ranges with easy zoom-in/out control, and GPS alarms.

In the long tradition of Eagle, all new Cuda models are designed for easy operation. Menu and Pages keys simplify on-screen features selection, while a unique bracket design with easy adjustable tilt offers quick-mount/release and simple connect/disconnect unplug cable convenience for the attractive, space-saving case.

An internal back-up memory keeps stored user settings and sonar/GPS data safe and accessible for years, and each is completely sealed and waterproof for use even in harsh saltwater environments, backed by a full one-year warranty.

For more information on the complete line of Eagle Electronics products, plus free tips, tutorials and emulators, and where to buy, visit [www.eaglesonar.com](http://www.eaglesonar.com) or call 1.800.324.1354.



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