



FOR IMMEDIATE RELEASE

Eagle® Launches Highest Color Resolution in High-Performance Fullsize Marine Electronics with Modest Pricing

Catoosa, Okla. – Eagle® Electronics, America's top-selling brand of sportfishing sonar, has announced the introduction of eight new eye-catching, brilliant color display models. Now, even the most budget-minded angler can enjoy incredible super-high-resolution, sunlight-viewable color, combined with full-featured performance sonar and precision GPS navigation electronics, at surprisingly affordable prices.

In a fullsize 5" diagonal display, each new Eagle model touts incredible 640V x 480H pixel color resolution in a 256-color enhanced TFT display for superb viewing detail, enhanced by adjustable advanced cold-cathode screen and keypad backlighting. The new high-res color display also delivers the advantages of maximum visibility and wider viewing angles even in the brightest sunlight.

Along with the best color viewing in affordable marine electronics, Eagle has raised the bar in delivering a multiplicity of high-res color choices to satisfy the needs of the broadest range of consumer angling electronics preferences, with new 2006 models that include:

FishMark® 640C, dedicated 200 kHz sonar, 1,500 watts peak-to-peak (188 watts RMS), with depths to 800 feet, \$449.99 suggested retail price (SRP).

FishElite® 640C, combo 200 kHz sonar plus GPS chartplotter, with external EGC-12W GPS antenna, \$599.99 SRP.

FishElite® 642C iGPS, combo 200 kHz sonar plus GPS chartplotter, with space-saving internal GPS antenna, \$599.99 SRP.

SeaFinder® 640C DF, dedicated dual-frequency 50/200 kHz sonar, 4,000 watts peak-to-peak (500 watts RMS), with depths to 1,500 feet, \$519.99 SRP.

SeaCharter® 640C DF, combo dual-frequency 50/200 kHz sonar plus GPS chartplotter, with external EGC-12W GPS antenna, \$669.99 SRP.

SeaCharter® 642C DF iGPS, combo dual-frequency 50/200 kHz sonar plus GPS chartplotter, with space-saving internal GPS antenna, \$669.99 SRP.

IntelliMap® 640C, dedicated chartplotter with external EGC-12W GPS antenna, \$569.99 SRP.

IntelliMap® 642C iGPS, dedicated chartplotter with space-saving internal GPS antenna, \$569.99 SRP.

Like all Eagle marine electronics products, each come fully loaded with a wealth of performance features and functions, are completely sealed and waterproof for use in harsh saltwater environments, and backed by a full one-year warranty.

For more information on the complete line of Eagle Electronics performance products and where to buy, visit www.eaglesonar.com or call 1-800-324-1354.



###